Reply under 37 CFR 1.116 Expedited Procedure ~ A.U. 2623

Page 1 of 13

ENTERED BY

PCE

12-23-08

VS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/538,101

Applicant(s): PHILIP STEVEN NEWTON, ET AL.

Filed

: JUNE 8, 2005

Conf. No. : 1381

A.U.

: 2623

Examiner : SIPPLE IV, EDWARD C.

Atty. Docket: NL 021366

Title: APPARATUS AND METHOD FOR PREVENTING SWITCHING FROM A

CHANNEL DURING AN ADVERTISEMENT DISPLAY

AMENDMENT and/or RESPONSE under FINAL ACTION

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Final Office action of 24 September 2008, please amend the above referenced application as follows and reconsider the application in light of the following remarks.

This paper includes (each beginning on a separate sheet):

- 1. Amendments to and/or listing of the claims; and
- 2. Remarks / Discussion of issues.